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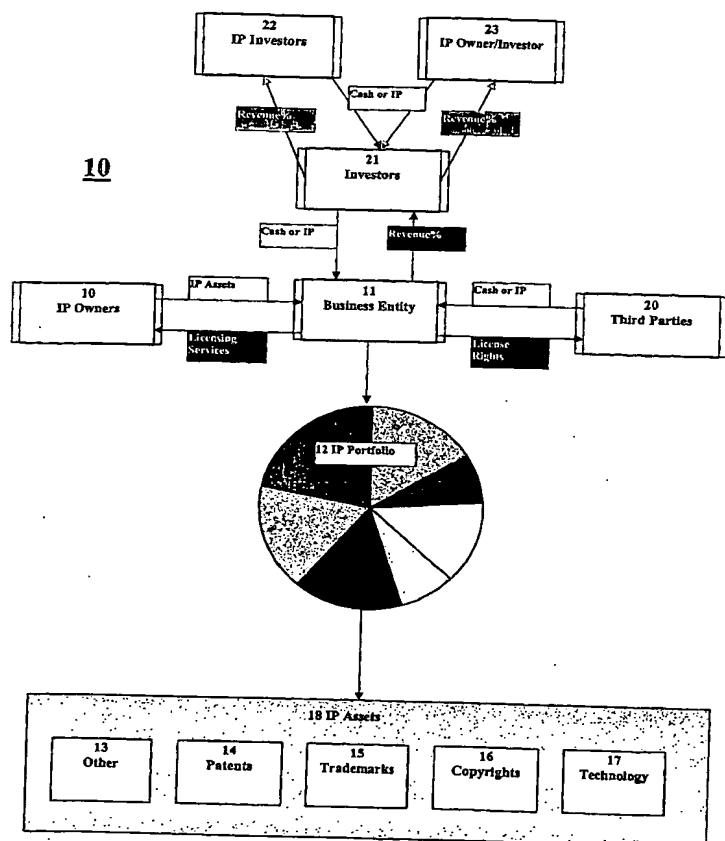
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(54) Title: **GENERATING ROYALTY REVENUE USING INTELLECTUAL PROPERTY**



(57) Abstract: A system for generating royalty revenue includes: a business entity configured to acquire rights to at least one intellectual property asset from at least one IP owner; a licensing group operating on behalf of the business entity, configured to perform at least one licensing activity to generate royalty revenue from the at least one intellectual property asset, thereby providing income for the at least one IP owner, wherein the business entity is configured to defend the at least one intellectual property asset for the at least one owner. A method of using intellectual property to generate licensing revenue includes: forming a business entity; acquiring at least one intellectual property asset from at least one IP owner who is not an employee of the business entity; generating royalty revenue from the at least one intellectual property asset; defending the at least one intellectual property asset; and providing at least one investor with at least a portion of the royalty revenue.

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